

1875 FINANCE
A FORWARD-LOOKING MODEL
GROUNDED IN TRUE INDEPENDENCE



1875 FINANCE is a major independent player in asset management and one of the leading multi-family offices worldwide. We combine a full spectrum of skills to bring you the most efficient service, with your performance as our sole priority.



ABOUT 1875 FINANCE

A FORWARD-LOOKING MODEL GROUNDED IN TRUE INDEPENDENCE

1875 FINANCE is a major independent player in asset management and one of the leading multi-family offices worldwide. We combine a full spectrum of skills to bring you the most efficient service, with your performance as our sole priority.

1875 FINANCE was founded by **Olivier Bizon**, **Paul Kohler** and **Aksel Azrac**, as well as the **Ormond family**, which started up its first asset management company in 1875. 1875 FINANCE is an independent financial company which is supervised by FINMA and which provides clients with a global presence through its branches in the EU and Asia.

1875 FINANCE is built around three business lines:

- **private banking**
- **multi-family office**
- **institutional asset management**

Our asset allocation model – **1875 MAP** – and our open architecture approach to investments ensure efficient management which is free of any conflict of interests.

Offices	Geneva (original headquarters), Zurich, Luxembourg and Hong Kong 70 employees
Certifications	FINMA, CSSF
Affiliation	Swiss Association of Asset Managers (SAAM)
Auditor	KPMG

OUR ADDED VALUE

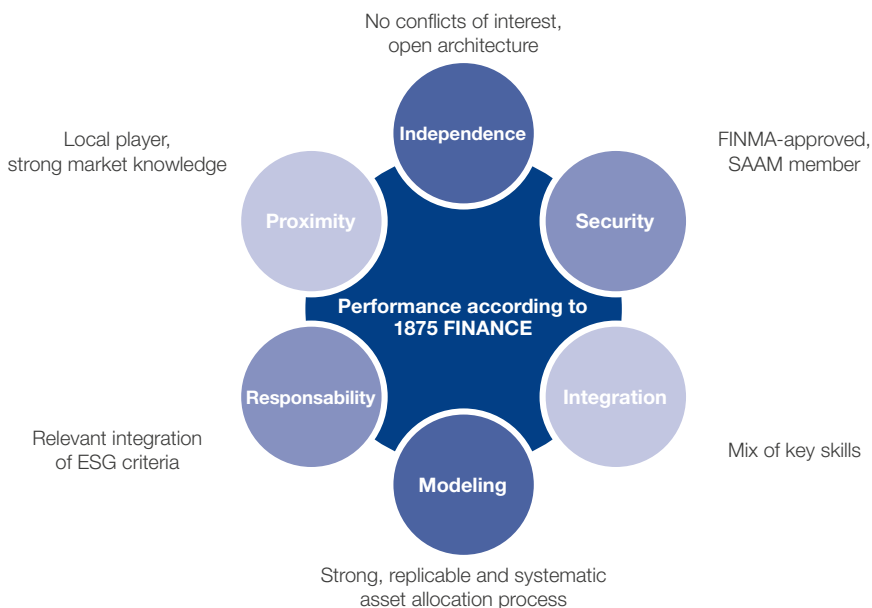
A DIFFERENT APPROACH

Experience and tradition make 1875 FINANCE the ideal partner to advise you in the global management of your assets.

Our model is based on independence, and as a result we are solely committed to defending your best interests towards all service providers (banks, lawyers, fiduciaries, etc.).

The fine blending of key skills within our company allows 1875 FINANCE to develop technical expertise as well as a proprietary model specifically designed for asset allocation – **1875 MAP**.

1875 FINANCE stands out among asset managers by applying the following six principles:



OUR RANGE OF SERVICES

PRIVATE CLIENTS, FAMILIES AND INSTITUTIONAL CLIENTS

1875 FINANCE

Private banking

1875 FINANCE offers both discretionary and advisory asset management mandates. Our range of services is adapted to our clients' needs and expectations and opens up access to our in-house expertise in succession planning. Our open architecture model allows us to avoid conflicts of interest and places performance firmly at the heart of our concerns.

Multi-family office

1875 FINANCE considers that the management of family assets requires just as much care as that of a company. Our expertise revolves around three main areas: wealth management, the management of day-to-day operations and asset structuring.

Institutional asset management

1875 FINANCE provides institutional investors with a different approach to asset management, combining returns and sustainability in order to better meet their performance and governance requirements. We provide four types of mandates: bonds, equities, balanced and overlay.

Asset Management

We place the greatest importance on listening to our clients and on analysing their situation, since we believe that these elements are paramount in understanding their needs and identifying their investment objectives. Based on the observation that 80% of a diversified portfolio's performance comes from market risk exposure, our management process focuses primarily on tactical allocation, supported by our proprietary model – **1875 MAP** (Market Allocation Process).

MAP Fund Management Luxembourg

The MAP Fund Management range draws on 1875 FINANCE's unique model to achieve performance and sustainability, as well as on its investment methodology, **1875 MAP**.

Corporate Finance & Private Equity

1875 FINANCE approaches Corporate Finance & Private Equity in a transversal manner relative to its various fields of expertise. The team provides solutions for corporate operations, whether debt or equity financing, and for direct or indirect investments in unlisted companies. This activity relies on well-established networks to serve prominent families of entrepreneurs.

Private Equity

Mergers & Acquisitions

Structuring

OUR OFFICES

INTERNATIONAL PRESENCE



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